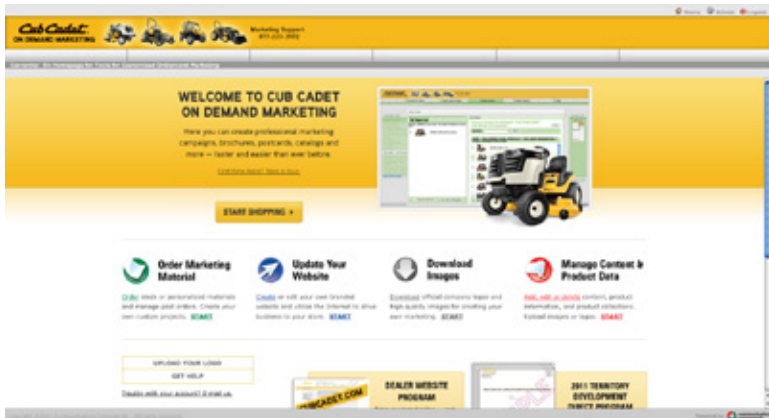# USE CUB CADET ON DEMAND MARKETING TO
CREATE PRODUCT HANGTAGS.
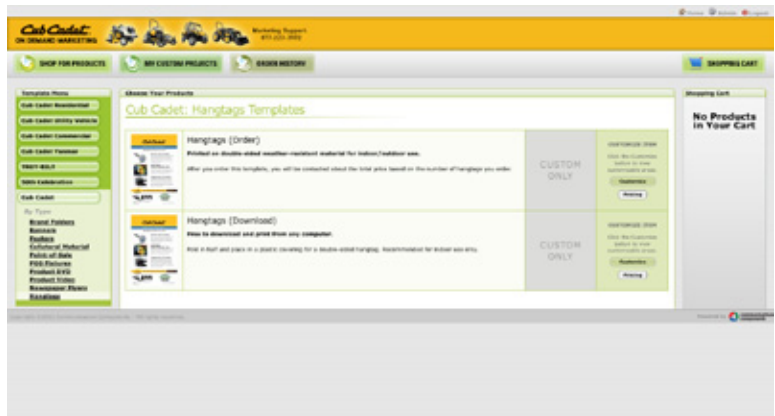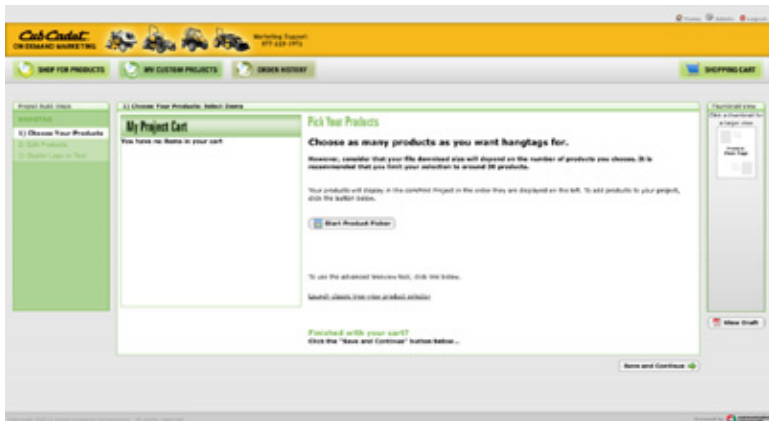
1. LOG INTO CUB ON DEMAND

After logging into Cub On Demand from the Dealer Portal at www.mtdtech.com, click on the "Start Shopping" button.

2. CHOOSE WHETHER YOU WANT TO DOWNLOAD YOUR HANGTAGS AT HOME (FOR FREE!) OR ORDER THEM ON PREMIUM PAPER.

- Hangtags are available to download and print from any computer and place in a sleeve—free of charge. Choose **HANGTAG (DOWNLOAD)**.

- To have them printed on weather-resistant material and shipped to your dealership for a fee, choose **HANGTAG (ORDER)**.
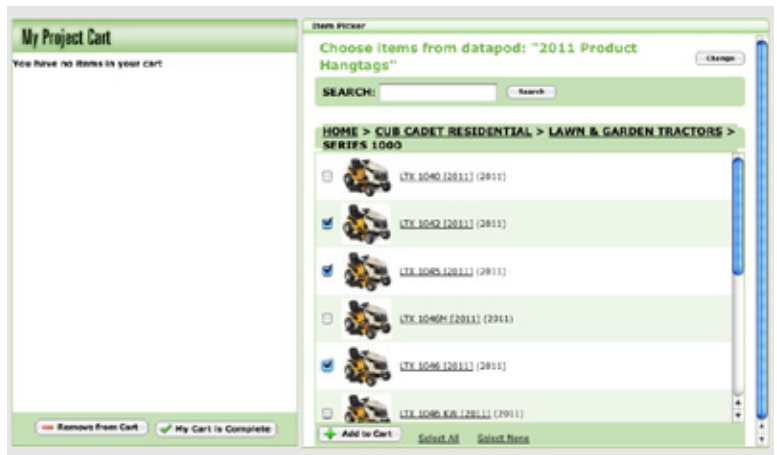
3. SELECTING PRODUCTS

After selecting a template and giving it a name, you will be prompted to choose the products you want hangtags for. You can select up to 30 hangtags at once. Start by clicking the **START PRODUCT PICKER BUTTON**.
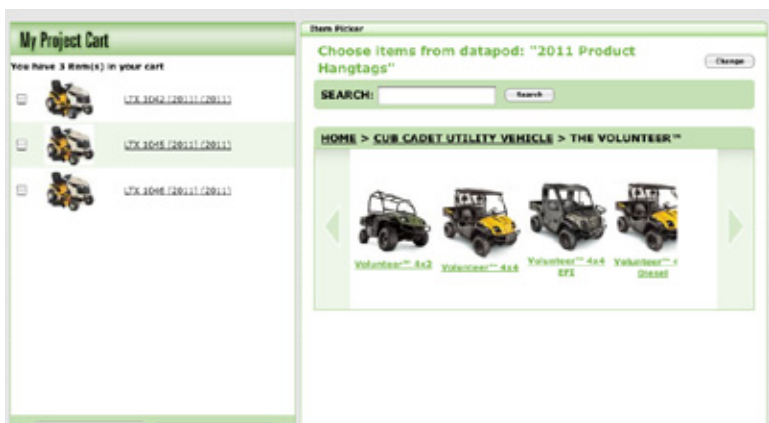
4. USE THE PRODUCT PICKER TO SELECT PRODUCTS

Drill down through the different categories of products to find the Cub Cadet products that you want hangtags for. (*i.e., Cub Cadet Residential › Lawn & Garden Tractors › Series 1000).*

Click the checkbox next to the products you want to select, then click the **ADD TO CART BUTTON** at the bottom.
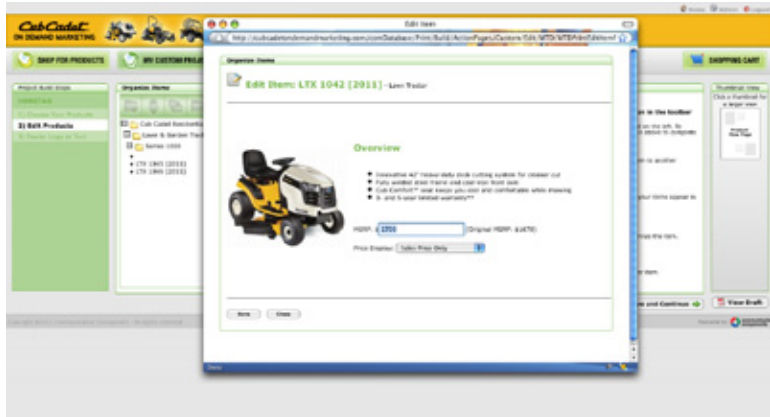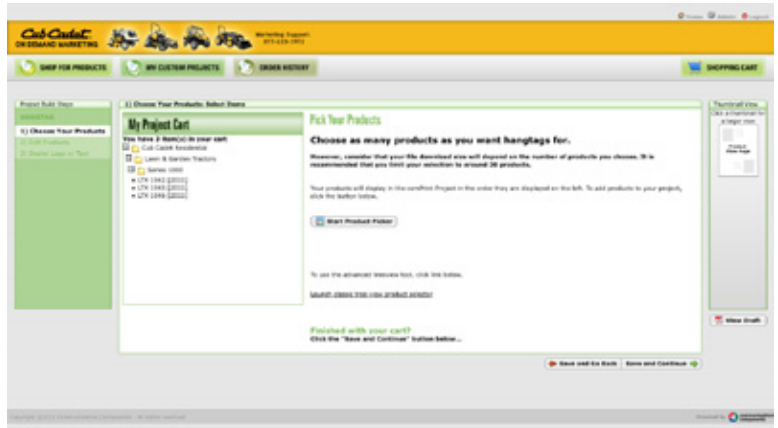

5. MOVE BETWEEN PRODUCT CATEGORIES

Navigate to find products in other categories by using the **SEARCH BOX** to search for them or by clicking **HOME** in the list of links below the Search and drilling down to a different category.

6. CLOSE THE PRODUCT PICKER AND MOVE TO THE NEXT STEP

Once you have selected all the products you want hangtags for, close the Product Picker window. Review your selected products. You can re-open the Product Picker if you need to make a change. When you are satisfied, click the **SAVE AND CONTINUE BUTTON**.
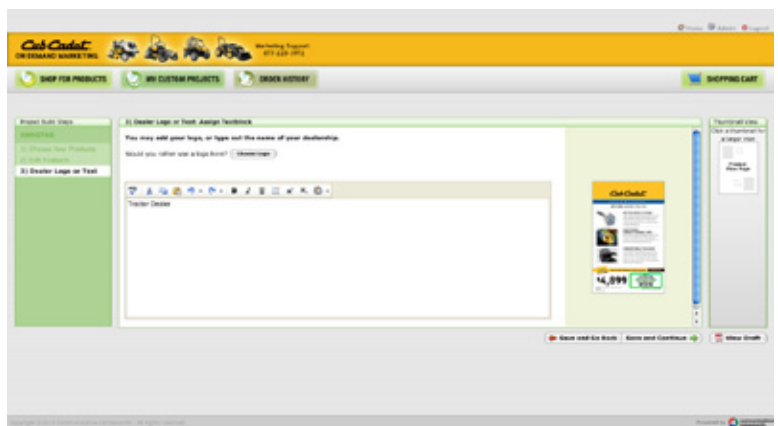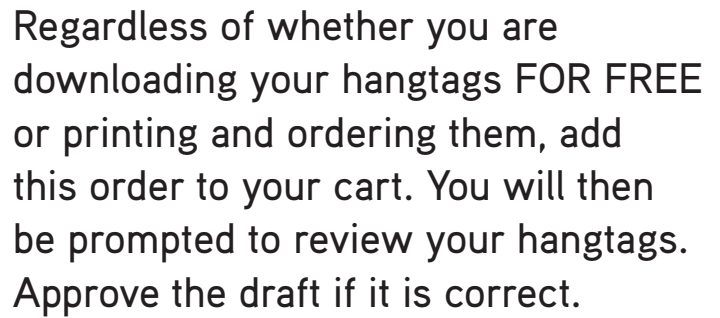

7. EDIT PRICING

Once you are on the next step, you can change product pricing. If you wish to keep the Manufacturer's Advertised Price (MAP) then you can move to the next step. Otherwise, select a product from the list and then click the **EDIT BUTTON** (Pencil & Paper icon) then change the price in the new window. When you are finished, click the **SAVE BUTTON**, then close the window and move on to the next step.
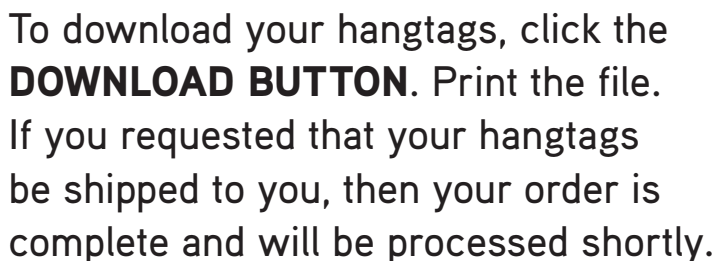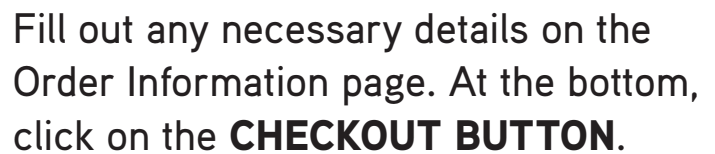
8. ADD YOUR DEALER IMPRINT

As with most other Custom Templates in Cub On Demand, you have the option of adding your logo or contact information to the hangtag. You can skip this step if you do not want a branded hangtag. Click the **SAVE AND CONTINUE BUTTON** when you are finished.

9. CLICK ON ADD TO CART

Regardless of whether you are downloading your hangtags FOR FREE or printing and ordering them, add this order to your cart. You will then be prompted to review your hangtags. Approve the draft if it is correct.

10. PROCEED TO CHECKOUT

Click the PROCEED TO CHECKOUT BUTTON. If you are downloading hangtags, you will be given the download link after you place your order — even if it's for $0.

11. COMPLETE YOUR ORDER

Fill out any necessary details on the Order Information page. At the bottom, click on the **CHECKOUT BUTTON**.

12. ORDER COMPLETE

To download your hangtags, click the **DOWNLOAD BUTTON**. Print the file. If you requested that your hangtags be shipped to you, then your order is complete and will be processed shortly.

ONCE PRINTED, FOLD IN HALF FOR A DOUBLE-SIDED HANGTAG AND PLACE IN A CLEAR PLASTIC SLEEVE
(DOWNLOAD ONLY)