



Adding Your Logo & Name to Custom Marketing Materials

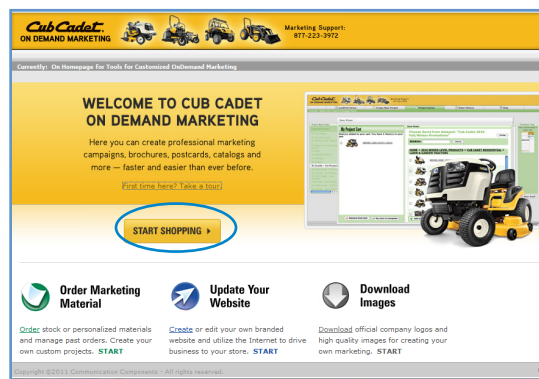
Example: Sell Sheets

Please contact Cub Cadet Support at 877-223-3972
with any questions



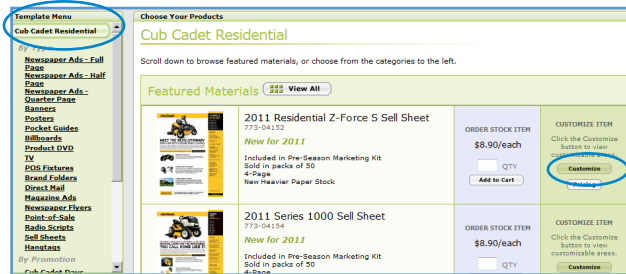
Start Shopping

1. Click **Start Shopping** to begin.



Cub Cadet.

Customize a Sell Sheet

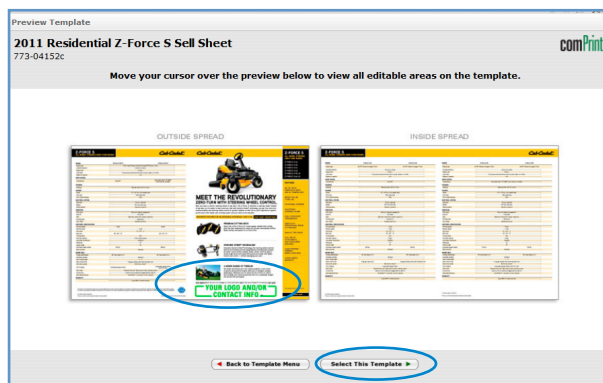


2. In the Template Menu on the left, select **Cub Cadet Residential** category.
3. For this example, we'll use the 2011 Residential Z-Force S Sell Sheet. Notice that you can order this item as stock or custom. Click **Customize** to add your imprint.

3

Cub Cadet.

Customize a Sell Sheet

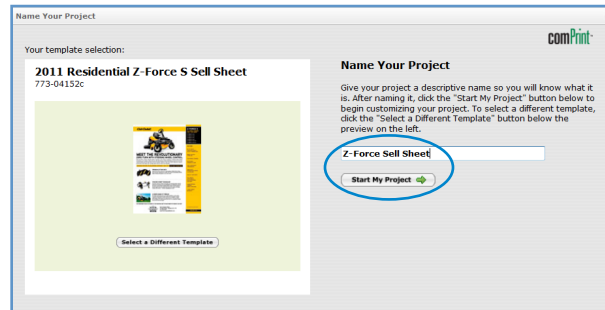


4. When you hover your mouse over the template, green text appears, showing you the customizable areas. Click **Select This Template**.

4

Cub Cadet.

Name your Project

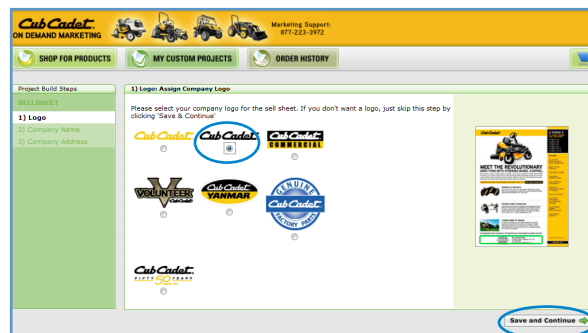


5. Name your project, then click **Start My Project**.

5

Cub Cadet.

Select a Logo



Following along with the Project Build Steps on the left. You are on step 1) Logo.

Each customizable template could have a different number of steps in the wizard.

6. Select your logo by clicking the radio button under it.
7. Then click **Save and Continue**.

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Cub Cadet.

Add your Company Name

Following the Project Build Steps on the left. You are on step 2) Company Name.

8. Your name should be auto-filled. Make changes if needed.
9. Then click **Save and Continue**.

At any time, you can click View Draft to preview the project in progress.

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Cub Cadet.

Add your Company Address

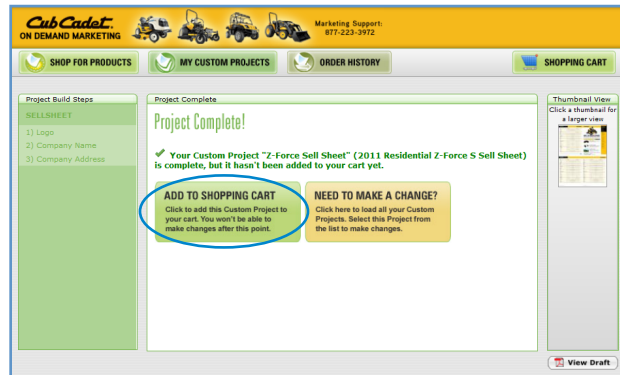
Following the Project Build Steps on the left. You are on step 3) Company Address.

10. Your address should be auto-filled. Make changes if needed.
11. Then click **Save and Continue**.

8

Cub Cadet.

Add to Shopping Cart

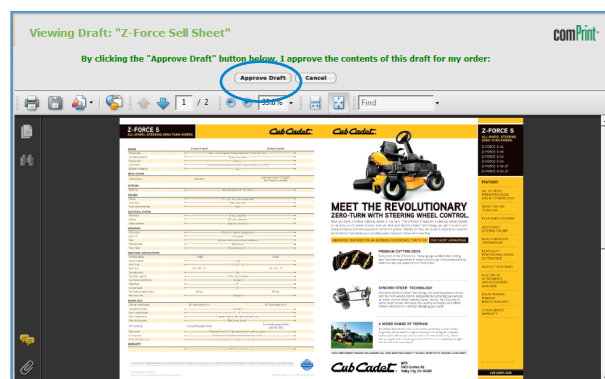


12. Click **Add to Shopping Cart** button.

9

Cub Cadet.

Approve the Draft



13. Review the project, then click **Approve Draft**.

If you need to make a change, click **Cancel** and you will be returned to Edit the project.

See **How to Place an Order** tutorial for ordering instructions.

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