



# ***How to Use Cub Cadet On Demand Marketing***

Step by Step Instructions

Please contact Cub Cadet Support at 877-223-3972  
with any questions



## Welcome to Cub Cadet On Demand Marketing

The ***Cub Cadet On Demand Marketing*** site is the central source for marketing and advertising support materials and gives you the opportunity to grow your brand along with Cub Cadet. This site gives you capability to personalize and customize marketing materials.

Some highlights of what you'll find are:

- More than 100 marketing and sales materials online and ready to order including point-of-sale posters, banners, hangtags, hood toppers; literature sell sheets and folders; billboards and radio scripts and more
- Easy navigation by product category – Residential, Utility Vehicle, Cub Cadet Commercial and Cub Cadet Yanmar
- Site accessibility 24/7

## User Login

MTD Portal Login

User ID: 1234

Password: ••••••••

Log In

Please note: After some time of inactivity, the system will log you out automatically and ask you to log in again.

**Welcome to MTD Products Dealer Portal**

Our goal is to provide business partners with fast, easy access to informational tools supporting our mutual business needs. Electronic data exchanges available within this site will allow greater efficiencies across our supply chains.

Please visit often as we grow our latest communications format!

Cub Cadet iSeries Zero-Turn Tractor

Cub Cadet Commercial Troy-Bilt Yard-Man White Outdoor

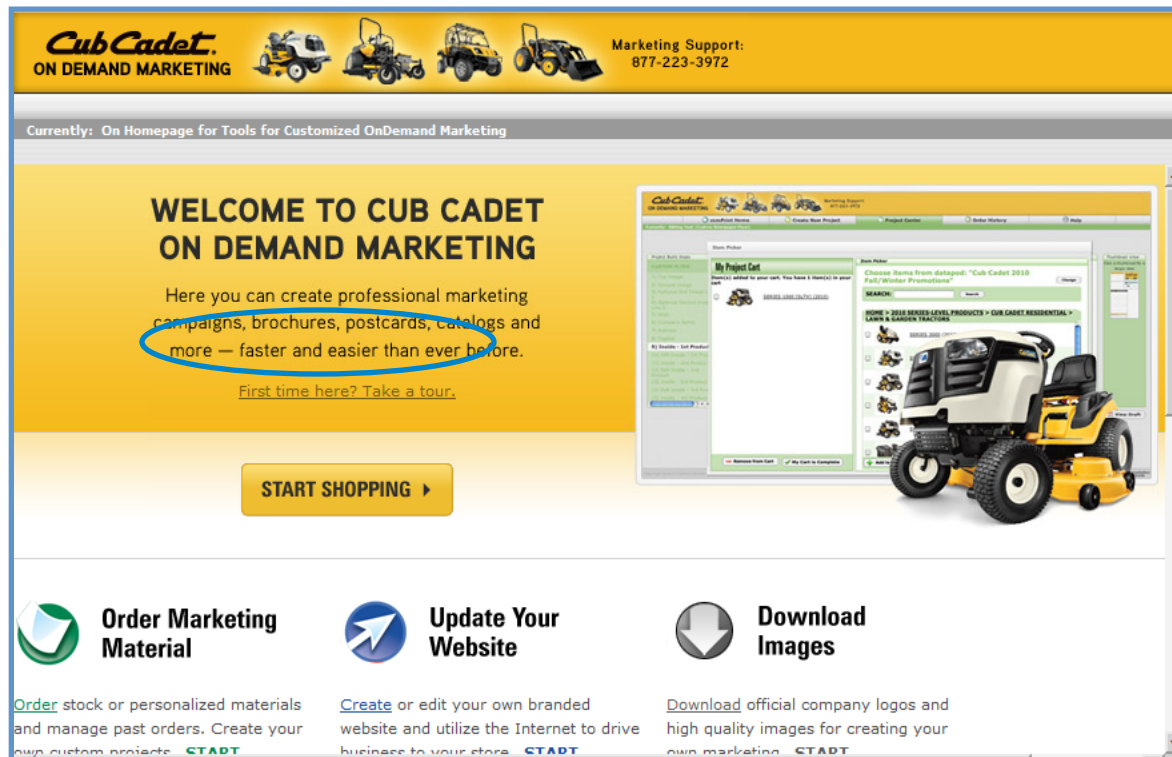
1. Login to your Dealer Portal at [www.mtdtech.com](http://www.mtdtech.com)
2. Enter your email and password: <firstname> and click **Log In**.
3. In the Dealer Portal, click the **Cub Cadet On Demand Marketing** button in the top right corner.

### **Cub Cadet® ON DEMAND MARKETING**

Order Official Cub Cadet Marketing Material  
Manage Your Website  
Download Product Images  
Create Customized Ads and More



# Welcome to Cub Cadet On Demand Marketing



If this is your first time here, we suggest you **Take a Tour**. You can also choose Help Tutorials on How to:

- Create Custom Project
- Order Marketing Materials
- View/Edit an Existing Project
- Email a Project
- Send Materials to a Customer

## Getting Help

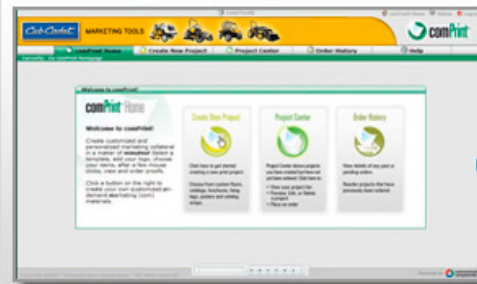


**Introducing comPrint™**, a revolutionary new way to create customized marketing materials! comPrint™ works by allowing you to choose a pre-designed template, add your logos and custom text, then instantly produce a print-ready marketing piece. Select a benefit below to learn more about what comPrint™ can do for you!

Download the Adobe Flash Player

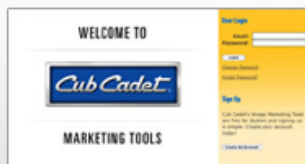
You will need the Adobe Flash Player to view the online demo movie.

To download, click the button below.



Watch an online video, explaining how comPrint can work for you.  
(You will need the Adobe Flash Player to view this movie)

[Play the Demo ▶](#)



**How To Videos**  
Get started using comPrint today with our training videos. We provide step by step answers to your most common questions.

[Click Here ▶](#)



**Submit Your Logo**  
Add your logo to your account to allow for maximum customization on our comPrint templates. Go to our logo submittal page for all the details.

[Click Here ▶](#)

Watch an online video of how Cub Cadet On Demand Marketing can work for you.

Go to How to Tutorials for printable instructions.

## Help Tutorials



Click a link to expand a Help Topic to see instructions

### [How To Videos](#)

#### [How Do I Start a Project?](#)

How to name and select a template for your project

#### [How Do I Build my Project?](#)

How to walk through the steps of creating your project using a template

#### [How Do I View my Project?](#)

How to see the project you've created

#### [How Do I Edit my Project?](#)

How to make changes on a project you've already created

#### [How Do I Place an Order?](#)

How to order your project to be professionally printed

#### [How Do I See the Cost of my Project?](#)

How to see the cost of printing your project

#### [How Do I Email My Project?](#)

How to email yourself or someone else a proof of your marketing piece

## Welcome Page, continued

**Cub Cadet®**  
ON DEMAND MARKETING

Marketing Support:  
877-223-3972

Currently: On Homepage for Tools for Customized OnDemand Marketing

### WELCOME TO CUB CADET ON DEMAND MARKETING

Here you can create professional marketing campaigns, brochures, postcards, catalogs and more — faster and easier than ever before.

[First time here? Take a tour.](#)

**START SHOPPING**

**Order Marketing Material**

Order stock or personalized materials and manage past orders. Create your own custom projects.

**Update Your Website**

Create or edit your own branded website and utilize the Internet to drive business to your store.

**Download Images**

Download high quality images for your marketing materials.

**CUB CADET DAYS**

Cub Cadet Days are here! Take advantage of these limited-time offers.

**LAUNCH**

**SELL SHEETS**

Order product sell sheets. Customizable with your company's logo and address branded on the bottom.

**LAUNCH**

**HANGTAGS**

Download and print or purchase and order product hangtags for Cub Cadet inventory on your floor.

**LAUNCH**

**QUARTER-PAGE NEWSPAPER ADS**

Choose from pre-built layouts or customize your own ad by picking the products you want to sell and crafting the message you want to send.

**LAUNCH**

You have access to:

- Order Marketing Materials
- Update your Cub Cadet mini website
- Download official Cub Cadet logos through Download Images tool

Scroll down for shortcut to current hot items.

Click **Start Shopping** or Order Marketing Materials to begin your order.